



Rooholamin Honarvar

I'm Rooholamin. I build systems so the work does itself.

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Rooholamin Honarvar. Software engineer in Toronto, business management by training, fifteen years of building systems for law firms, clinics, studios, a factory and more than a thousand lending funds. This is a record of that work.

EXPERIENCE

Contract Tech Lead · AI Answering

Aug 2026 – present · Remote

Leading a team of four junior developers building an AI voice-agent SaaS: real-time telephony, booking, CRM and calendar integrations.

Independent Software Engineer · Independent

Jan 2026 – present · Toronto, Canada

Clients bring a problem; I design, build, ship and run the system. Legal and immigration marketplaces, AI content operations, agentic platforms, studio management, client websites.

AskPro · Prexo · KG Hub · Luma · 411Referrals · Daroon House · farinaztaheri.com · leilamaham.com · Apex ParaLegal Services · Rosegol Massage Therapy · Stomata · Peyvand

Chief Technology Officer · ColorCare

Jan 2021 – present

Canadian startup bringing colour management to print houses: standardised process control to ISO 12647 and G7, ready-to-print artwork, consumables tracking and a customer portal. I built the website and the platform and own the technology.

Co-founder & CEO · Fantazio

Nov 2014 – Jan 2026 · Tehran, Iran

Co-founded a fandom merchandise store with Ava Akbarpour in 2014, starting from the top cabinet of a bedroom closet. Merged it with Ali KiaKazemi's clothing and printing company Boomerang in 2017, and ran it as CEO for twelve years while writing the software behind the store and the factory.

- Built the store on PrestaShop and the operations software around it.
- Record Black Friday, November 2020: more than 1,500 orders and 5,800 products in two days.
- 2017 merger with Boomerang (clothing manufacturing and custom printing); built BoomerangStyle and the Boomerang/PrintNetwork B2B platform on top.
- Boomerang: merchandise for more than 100 partners; more than 50,000 garments sold.
- Automation for printing factories and clothing companies.

Fantazio · Boomerang / PrintNetwork · XStudio · Koumail · Fantazio Pay · Sorting Hat

Head of Development · LegalSoft

Feb 2018 – Jan 2025 · Remote

Ran the engineering team for a multi-tenant legal practice platform used by law firms across the US.

- Managed a team of five developers; mentored more than ten juniors.
- Designed the P360 multi-tenant architecture with nine access levels; Laravel backend, Nuxt frontend, AWS Kubernetes.
- Subscription billing and a Stripe-backed service marketplace with credit-based transactions.

- Twilio voice and SMS, and a Kazoo call-center system with IVR, ring groups, recording and voicemail.
- White-label mobile app service, built in three months and sold more than 100 times; 15+ configurable components, 200 languages via Google Translate, FCM push.
- HR module with Hubstaff integration processing 300k+ daily screenshots into billing reports.
- MyLienNetworks: a lien-provider directory filled by a crawler over every doctor in California, searchable with Google geolocation.
- Form builder, document requests, Lob and MatterSnail printed mail, ticketing, org chart, BizCard, webhooks and Zapier.

LegalSoft Practice 360 · LegalSoft Alliance Program · Lien Networks

Web Developer · Freelance

Oct 2010 – Feb 2018 · Tehran, Iran

More than 25 websites for artists, shops, NGOs and businesses, from WordPress and PrestaShop to custom Laravel and Vue applications.

IT Development Manager · Beris Co

Jun 2015 – Sep 2016 · Tehran, Iran

Built the company’s software in a team of two with Sohrab Sheikhani.

EDUCATION	LANGUAGES
BSc, Entrepreneurship (Small and Medium Business Administration) Semnan University, Iran · 2014	Persian (native) · English

SKILLS

Languages	TypeScript · PHP · JavaScript · SQL · Python · HTML · CSS · Sass · Go · Bash · FoxPro
Frontend	React · Next.js · Vue · Nuxt · Astro · Tailwind CSS · Vite · TanStack Query · TanStack Table · shadcn/ui · Radix UI · Vuetify · Bootstrap · Element UI · Pinia · Zustand · React Hook Form · Motion · GSAP · Three.js · PixiJS · TipTap · FullCalendar · Recharts · ApexCharts · Chart.js · Leaflet · i18next · vue-i18n · Right-to-left layouts
Backend	Laravel · Node.js · NestJS · Express · Fastify · FastAPI · Slim · REST APIs · Webhooks · WebSockets · Socket.IO · GraphQL · OAuth 2.0 · JWT · Laravel Passport · Laravel Sanctum · Laravel Cashier · NextAuth · Better Auth · Zod · Swagger / OpenAPI · System design · Multi-tenant architecture · PrestaShop · WordPress
Mobile	React Native · Expo · Expo Router · Reanimated · Progressive Web Apps · Push notifications (FCM) · White-label mobile apps
Data	PostgreSQL · MySQL · Redis · SQLite · Prisma · Drizzle · Eloquent · SQLAlchemy · Alembic · pgx · BullMQ · Laravel queues · S3 object storage · Database design · Row-level security · Double-entry ledgers · Transactional outbox · Legacy data migration · FoxPro DBF
Files, media and PDFs	Puppeteer · Playwright · ffmpeg · sharp · ImageMagick · Intervention Image · pdf-lib · DomPDF · jsPDF · PhpSpreadsheet · Laravel Excel · QR codes
AI and agents	Claude API · Claude Managed Agents · Agent Skills · MCP servers · Tool calling · OpenAI Realtime API · Whisper · GPT models · LangGraph · LangChain · Voice agents · ElevenLabs · Gemini · Vapi · OpenRouter · n8n · Higgsfield · Prompt design · Cursor
Cloud and DevOps	Git · Docker · Docker Compose · GitHub Actions · Linux · Nginx · PM2 · AWS · DigitalOcean · Kubernetes · Caddy · Apache · systemd · Let's Encrypt · Cloudflare · Netlify · cPanel · GitLab CI · GHCR · Turborepo · pnpm · Bun · Prometheus · Grafana
Testing and quality	Playwright · Vitest · Jest · PHPUnit · Pytest · Testing Library · Supertest · k6 · MSW · ESLint · Prettier · Laravel Pint · Code review · Security audits
Design and making	UI design · Photoshop · 3D printing · Arduino · PCB prototyping · Resin casting · Video production · Photography
Business and leadership	Business management · Founding and running a company · Product ownership · Team leadership · Mentoring juniors · Project management · Client discovery · Workflow design · E-commerce operations · Manufacturing and print operations · Marketing automation · SEO · Event planning

SYSTEMS I HAVE INTEGRATED

Payments	Stripe · Zarinpal · SnappPay · Shaparak PSPs · Iran Kish
Stores and POS	PrestaShop · Stock Manager Advance POS · Torob
Phone and voice	Twilio · Kazoo
Email, SMS and chat	Mailgun · Resend · LiveChat · Telegram Bot API · SendGrid · SMTP2GO · Formspree · Firebase Cloud Messaging · Pusher / WebSockets · Kavenegar · IPPanel · Asanak
AI	Anthropic Claude · ElevenLabs · OpenAI · n8n · Higgsfield · Captions.ai · Google Gemini · LangChain / LangGraph · Vapi · OpenRouter
Calendars	Google Calendar · Microsoft Graph · Calendly · Zoom · Google Meet

CRM	HubSpot · Zapier · Salesforce · Clio Grow · MyCase · Lead Docket · NexHealth · athenahealth
Publishing and social	Buffer · WordPress REST API · GitHub App
Documents and mail	Lob · api2convert · DocuSign
Maps and translation	Google Maps Platform · Google Translate API
Analytics	Google Analytics · Google Tag Manager · Microsoft Clarity · Meta Pixel
Accounting and HR	Hubstaff · TalentLMS · Click MIS ERP
Sign-in and security	Laravel Passport / Sanctum · Cloudflare Turnstile · Google reCAPTCHA · WorkOS AuthKit · Better Auth · Google OAuth
Data and storage	S3 / DigitalOcean Spaces · Excel import/export · PostgreSQL · FoxPro 2.6 / DBF
Infrastructure	GitHub Actions · Docker / GHCR · Amazon Web Services · Redis · Kubernetes · Playwright · customdomain.ai · GitLab CI · Inngest · Prometheus / Grafana · k6 · Puppeteer · ffmpeg · ClamAV
Hardware	Shelly Pro 1 relay